MODULE I: WHAT BUSINESS IS RIGHT FOR YOU?

1:0 Introduction

Welcome to NNBA’s Nurses Business Training Center. The goal of this training is to provide a basic understanding of the fundamentals required to start a business. We want to give you the necessary information at your fingertips, designed for nurses, by nurses that have been successful in business, so you see the steps to owning, and succeeding with your own business. We’ll do this by providing the information in a variety of formats, articles, tools, templates and examples so you can choose how you learn best.

You can view this all at one time and in the order of presentation or you can look at the modules and determine which lessons you would like to look into. For example, perhaps you only want to understand about logos, or contracts. You will be able to refer to this material time and time again as needed in the stage your business is in.

Now more than ever, nurses need to protect the longevity and financial strength of their careers. With the upheaval of changes in our healthcare delivery system, it is essential that nurses diversify their knowledge to incorporate sound business practice knowledge. I believe all nurses need a plan B, C and more. Here is a link to a blog post where you can learn more about the importance for nurses to develop additional streams of income. [https://nursesbusiness.com/why-nurses-need-a-plan-b](https://nursesbusiness.com/why-nurses-need-a-plan-b). Healthcare delivery systems are being disrupted and are slow in designing career paths with expanded roles for nurses. Bureaucratic systems fail to recognize and appreciate the immense accumulation of nurse’s knowledge and experience. The Nurses Business Training Center gives nurses the information needed to transition from being an employee to an entrepreneur. Nurse business owners can have long and prosperous careers that offers professional fulfillment and personal satisfaction.

One of my favorite quotes of Abraham Lincoln’s was “Always bear in mind that your own resolution to succeed is more important than any other.” The majority of your success will be determined by your beliefs; about yourself, and about money. Make the decision now that you will be a successful nurse business owner. NNBA’s Nurses Business Training Center will give you a solid base of information that will assist you in planning, starting, and succeeding in your own business.

As a businessperson, keep in mind that every situation in business is unique and handled through the lens of the various factors involved. That is why we are starting this course with the factors influencing Nurse Entrepreneurship.